



NYMNPA
28/03/2019

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	
Suffix	
Property name	Wilf Noble Building Supplies
Address line 1	Sneaton Lane
Address line 2	Ruswarp
Address line 3	
Town/city	Whitby
Postcode	YO22 5HL

Description of site location must be completed if postcode is not known:

Easting (x)	488918
Northing (y)	508877

Description

2. Applicant Details

Title	Other
Other	
First name	
Surname	Noble
Company name	Wilf Noble Building Supplies
Address line 1	Wilf Noble Building Supplies
Address line 2	Sneaton Lane
Address line 3	Ruswarp

2. Applicant Details

Town/city	Whitby
Country	United Kingdom
Postcode	YO22 5HL
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

Title	Mr
First name	Louis
Surname	Stainthorpe
Company name	Bell Snoxell Building Consultants
Address line 1	Mortar Pit Farm
Address line 2	Sneatonthorpe
Address line 3	
Town/city	Whitby
Country	United Kingdom
Postcode	YO22 5JG
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Post and panel free standing illuminated sign at site entrance from Sneaton Lane, Ruswarp.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Other type(s): Please add details of each proposed advertisement

4. Type of Proposed Advertisement(s)

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 5 x Width: 1.5 x Depth: 0.15 metre(s)
What materials will the sign be made of? steel posts and panels	
What is the maximum height of any of the individual letters and symbols?	80 cm
The colour of text and background mainly black and white text over red background panels	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	194 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

Post and panel free standing illuminated sign at site entrance from Sneaton Lane, Ruswarp.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Banner advertisements secured to trees. See uploaded documents for picture of these signs in position.

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

If Yes, please provide details:

Owners of neighbouring livestock mart consulted on the advertisement. They have no objections and support the application for a new post and panel sign to be erected.

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

8. Site Visit

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title	Mr
First name	Mark
Surname	Hill
Reference	None given

Date (Must be pre-application submission)

26/07/2018

Details of the pre-application advice received

Positive feedback received from the officer as National Park want to see the poor quality existing signs replaced and the appearance of the entrance as a whole improved.

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

21/03/2019