WHP Wilkinson Helsby fao: Mr Damian Hosker The Ponderosa Scotland Lane Horsforth Leeds LS18 5SF Your ref:

Our ref:

NYM/2018/0364/TN

Date:

1 3 JUL 2018

Dear Sir/Madam

Notification under Part 16 of the 2015 Town and Country Planning (General Permitted Development Order) for erection of 8.3 metre mast with antennas and associated metering equipment at verge on approach to Staithes Car Park, off Whitegate Close, Saltburn by the Sea

I refer to your notification under the above Order which was registered 01 June 2018.

I am writing, on behalf of the National Park Authority, to advise you that this Authority refuses to approve your plans. As such you may not proceed with the development for the following reasons:

1. The proposed 8.3m high mast and additional 1.5m antenna would by reason of its siting and height in this widely visible location, detract from the appearance of this part of the National Park contrary to Core Policy A and Development Policy 25 of the North York Moors Local Development Plan Policies which seek to conserve and enhance the landscape and ensure that the development does not have an adverse visual impact upon the character of the locality.

You have a right of appeal to the Planning Inspectorate against this decision. Alternatively you may wish to contact Mrs H Saunders to discuss the matter further.

Yours faithfully

Mr C M France
Director of Planning