

Bryherstones Country Inn

Newland Road, Cloughton, Scarborough Y013 0AR

Mrs H Saunders
Team Leader
North York Moors Planning Authority



7th December 2016

Dear Mrs Saunders

Camping Pods Proposals within Cloughton Woods

My wife and I run Bryherstones Country Inn, Newlands Road, Cloughton.

My family and I have run the pub and restaurant since 1983 – well over 30 years – through very challenging times.

We have built up a hard-earned reputation for good food, drink and a warm welcome and have put much resource into a major refurbishment initiative in recent times.

We tend to cater for locals and visitors alike, many with children, but the visitor footfall is absolutely critical to us and the future of our business.

We are unable to offer accommodation. What is proposed by Mr Woods is simple but tasteful visitor accommodation - which is different to the cottage and caravan offer - and has much family appeal for a simple back to nature holiday. It does not necessarily focus purely on self-catering and the simplicity of the accommodation is thus much more likely to cause users to support local facilities such as ours.

We are convinced that it will bring significant benefits to our existing rural business. As everyone knows in this trade, pubs and hotels are closing like there is no tomorrow. Innovative actions and investments of this type can bring wider benefits to the local economy which clearly help to

sustain local businesses, and in particular the food and drink hospitality sector.

The proposal indicates that provision has been made to link the site to our road by informal footpaths. In discussions with the applicant - Mr Woods - we have confirmed that we would be extremely keen to service his visitors from provision of welcome packs through to main meals - and he too clearly wishes to support us.

The number of units proposed is not excessive, the layout is tasteful and we believe this could be a real success.

In these tough times the beneficial aspects to our business will be substantial. We give the scheme our wholehearted support.

Yours sincerely

Mr and Mrs Paul Shipley

