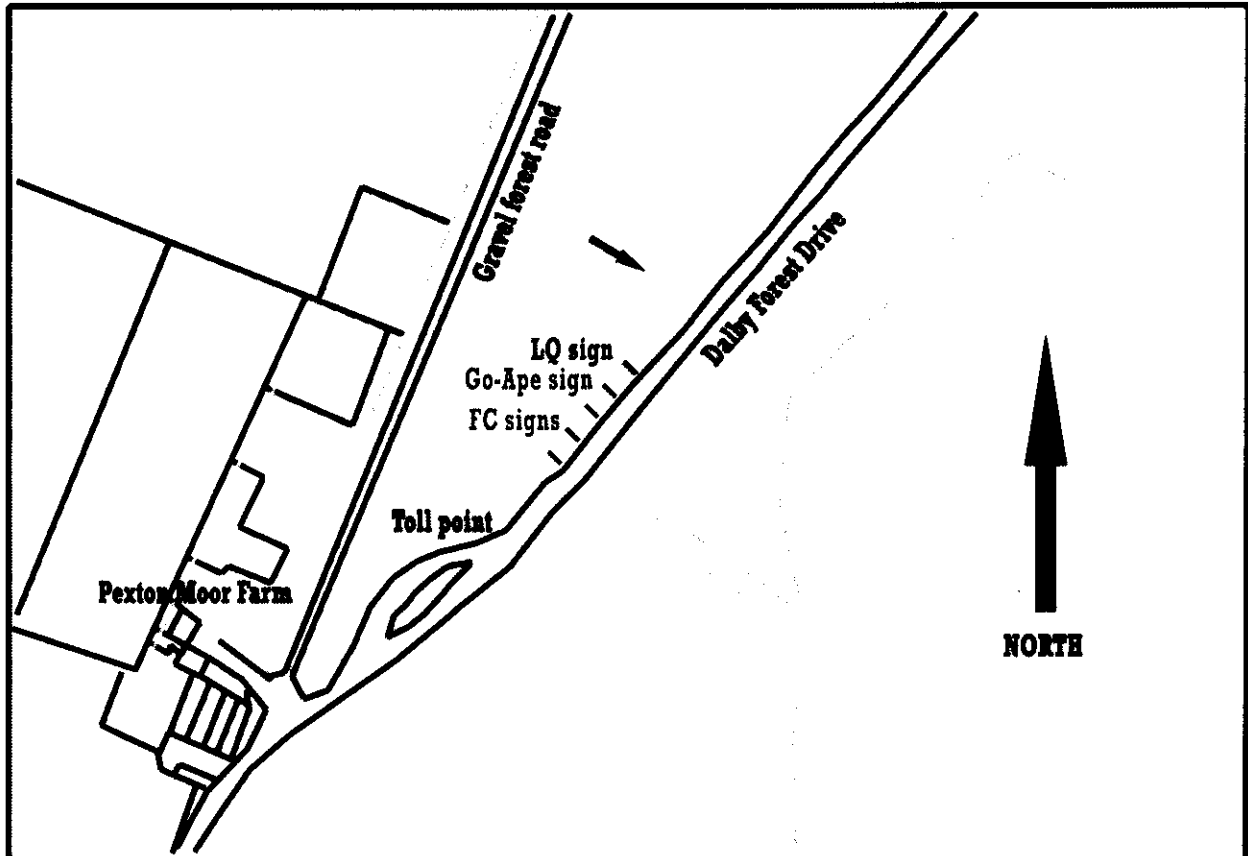


# Plan showing location of Langdale Quest Gallows type sign at Pexton Moor Toll



Scale 1:2500

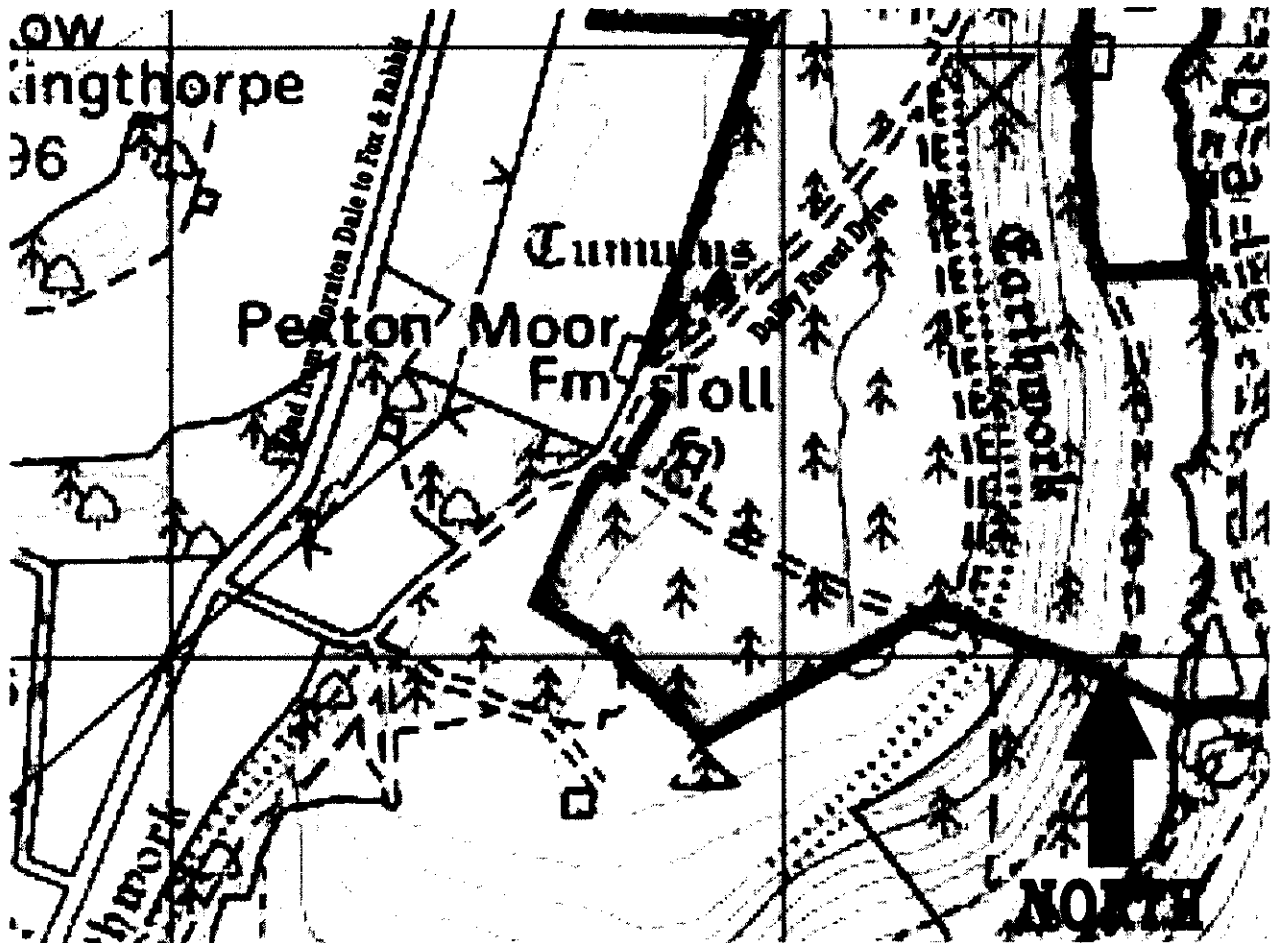


110 meters

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# Map showing location of proposed LQ gallow sign



## Key to map:

- ▲ Location of LQ Gallow sign

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08/0604

Pt. 1

Grid Ref SE 84879, 85573

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of planning applications on council websites

Please note that with the exception of applicant contact details and Certificates of Ownership, the information provided on this application form and in supporting documents may be published on the council's website.

If you have provided any other information as part of your application which falls within the definition of personal data under the Data Protection Act which you do not wish to be published on the council's website, please contact the council's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

**1. Applicant Name and Address**

Title:  First name:    
 Last name:    
 Company (optional):    
 Unit:  House number:  House suffix:    
 House name:    
 Address 1:    
 Address 2:    
 Address 3:    
 Town:    
 County:    
 Country:    
 Postcode:

**2. Agent Name and Address**

Title:  First name:    
 Last name:    
 Company (optional):    
 Unit:  House number:  House suffix:    
 House name:    
 Address 1:    
 Address 2:    
 Address 3:    
 Town:    
 County:    
 Country:    
 Postcode:

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### 3. Site Address Details

Please provide the full postal address of the application site.

Unit:  House number:  House suffix:

House name: PERROW MOON TOWN

Address 1: PERROW MOON

Address 2: DEWBY FOREST

Address 3:

Town:

County:

Postcode (optional):

Description of location or a grid reference. (must be completed if postcode is not known):

Easting: 84887 Northing: 85568

Description:  
GRID REFERENCE TO BE USED ON 'SE' OF SHEET. PLEASE SEE ATTACHED PLANS SHOWING LOCATION OF SIGNS.

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

If Yes please provide details:

### 7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):  
GALLONS STYLE TIMBER FRAME SIGNATURE PLANNED (ONE SIDE) CANVAS. PLEASE SEE ATTACHED DESIGN SPEC!

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other	<u>1</u>

If you selected Other, please describe:  
NOT SIGN OR CANVAS - PLEASE SEE ATTACHED 'DESIGN' SPEC SHEET. KNOWN AS A 'GALLONS' TYPE SIGN. - POSS. HANGING SIGN!

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?  Yes  No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible:

Officer name:  
SARAH HOUNSDE & HILARY SANDERS

Reference:

Date (DD/MM/YYYY): 28-7-08  
(must be pre-application submission)

Details of pre-application advice received?  
VERSION OVER TELEPHONE & VISIT TO PLANNING OFFICE ON 28-7-08.

### 6. Council Employee / Member

Is the applicant or agent related to any member of staff or elected member of the Council?  Yes  No

If Yes, please provide details:

### 8. Advertisement Display

Is the advertisement you are applying for already in place?  Yes  No

If Yes please provide details of when the use or work started:  

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Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

ORIGINAL LAMINATE QUEST SIGNS ON FILE WITH NEIGHBOURHOOD PLANNERS.

Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

**9. Advertisement Period**

Please state the period of time for which consent is sought for the advertisement:

From 01-09-08 To 31-12-99 date (DD/MM/YYYY)

**10. Interest in the Land**

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  <sup>N</sup><sub>o</sub>

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes  <sup>N</sup><sub>o</sub>

If No, why not?

WE ARE OBTAINING PERMISSION FIRST, ONCE OBTAINED WILL DISCUSS WITH FORESTRY COMMISSION THE RIGHTS TO DISPLAY SIGN.

**11. Details of Proposed Advertisement(s)**

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1		Advertisement 2		Advertisement 3	
Type:	GALVANISED STEEL SIGN					
a) The Height from the ground to the base of the advertisement (in metres)	0 cm - THIS IS MOUNTED IN GROUND					
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	PLEASE SEE PLAN 'DESIGN SPEC'					
c) The maximum height of any of the individual letters and symbols (in metric)	15 cm max					
d) The colour of the text and background	PLEASE SEE PLAN 'DESIGN SPEC'					
e) Materials of the proposed sign(s)	TIMBER, CANVAS, STEEL (GALVANISED) & PLASTIC REFLECTOR					
f) The maximum projection of advertisement from the face of the building	N/A					
Will any of the sign(s) be illuminated	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/>	No <input type="checkbox"/>	Yes <input type="checkbox"/>	No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)						
g) Details of method of illumination (internally illuminated/externally illuminated)						
h) illuminance levels (cd/m <sup>2</sup> )						
i) Will the illumination be static or intermittent?						

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### 12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

3 copies of a completed and dated application form:

#### Drawings

The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. 3 copies of each drawing should be provided:

#### Description of signs, size and illumination

The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. 3 copies of each description should be provided:

3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north:

3 copies of other plans and drawings or information necessary to describe the subject of the application:

The correct fee:  275-

#### Owner's consent:

It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.

Signed - Applicant:

Or signed - Agent:

Date DD/MM/YYYY):  (date cannot be pre-application)

### 14. Applicant Contact Details

Telephone numbers

Country code:	National number:	Extension number:
<input type="text"/>	<input type="text"/>	<input type="text"/>
Country code:	Mobile number (optional):	
<input type="text"/>	<input type="text"/>	
Country code:	Fax number (optional):	
<input type="text"/>	<input type="text"/>	
Email address (optional):		
<input type="text"/>		

### 15. Agent Contact Details

Telephone numbers

Country code:	National number:	Extension number:
<input type="text"/>	<input type="text"/>	<input type="text"/>
Country code:	Mobile number (optional):	
<input type="text"/>	<input type="text"/>	
Country code:	Fax number (optional):	
<input type="text"/>	<input type="text"/>	
Email address (optional):		
<input type="text" value="NYMNPA - 4 AUG 2008"/>		

### 16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)  Agent  Applicant  Other (if different from the agent/applicant's details)

If Other has been selected, please provide:

Contact name:

Telephone number:

Email address:

## Supporting Statement for Langdale Quest 'Gallows' sign at Pexton Moor Toll

Langdale Quest (LQ), a recreational based off-road driving centre, has been operating within Langdale Forest for over 13 years. Due to the remote location required by such activities it is deemed necessary by both the Forestry Commission & National Parks that directional signs be displayed in order to help customers find the venue.

Since its opening in September 1995 directional signs have been displayed at key locations along the length of the Dalby Forest Drive (DFD). Initially 'sandwich board' type signs were erected on a daily basis when the LQ was operating. These signs were removed at the end of each operational period.

Due to problems with vandalism & theft it was soon agreed that the signs could be of a more permanent nature & were then mounted onto steel frames set into the ground. The location & type of sign did not change.

We have been asked by both the National Parks & Forestry Commission to now review the signs displayed along the DFD, the new directional signs need to fulfil the following criteria:

1. Provide clear directional information to Langdale Quest base - located 11 miles North of the Pexton Moor Toll near to the village of Bickley.
2. Be of a design which 'fits in' with other signage in the area.
3. Appear distinctively different to the Forestry Commission's own signs as not to cause confusion to the Public that the activity is operated by a Private Company & NOT the Forestry Commission.

It was agreed that the first display sign was to be visible at the Pexton Moor Toll in order to inform customers that they were in fact heading in the correct direction for LQ - important if they are to be persuaded to pay the £7 toll fee.

This application is for a replacement directional sign at the Pexton Moor Toll & does not cover any other changes to the LQ directional signs located along the DFD.

Recently the Forestry Commission has reviewed its signage along the DFD & as a result erected a number of 'Gallows' type signs - constructed from a timber frame which supports a 'banner'. There are currently 9 of these structures, one of which displays a Private company located near Dalby Village. These signs are clearly the Forestry Commission's chosen design for future signage along the drive, be it to promote 'in house' activities & retail or Private Companies operating on their land.

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In line with the Forestry Commission initiative & in order to meet the criteria outlined by the Authorities we are of the opinion that a similar Gallows type sign is the best way forward in providing the necessary information to our customers on the location of the venue and are now seeking the required permission for such a sign.

The 'frame' of the sign provides an element which 'standardises' the appearance between the various signs along the drive & is in keeping with a 'forest' type environment as the structure is made of timber. The 'banner' part of the sign then allows, by the graphics displayed, for the sign to be clearly separate to those relating to the Forestry Commission's own 'in house' activities.

Attached to this application is a photograph taken of the current sign located at the Pexton Moor Toll displaying information relating to the climbing & rope based activity near Dalby Village. Although the wooden frame is the same as the ones used by the Forestry Commission, the artwork used on the canvas clearly distinguishes it as representing a private company.

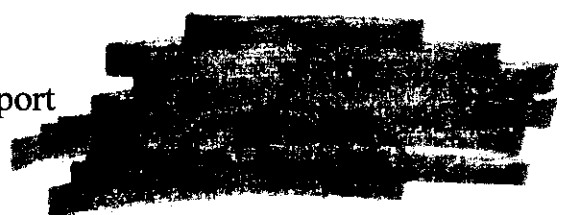
Enclosed is also an example of the artwork which can be used in a similar way to distinguish Langdale Quest as a private company.

In addition, due to the design of the Gallows signs, it is relatively easy to re-design & replace the canvas element of the structure should any complaints be made after the construction has been completed.

When the Planning Permission was granted back in 2005 for the Langdale Quest, committee members remarked that 'now it had been agreed for such a facility to exist within the National Park. We now need to make full use of the site to the benefit of the rest of the Park'. Clear & informed signage is fundamental to informing the Public that the facility exists - if the Public are not aware then we cannot expect them to switch their off-road driving to a managed & dedicated site, as a result they will continue to use the old Green Lanes for their recreational requirements.

Please consider this application based on the attached information. Should you require any further information please contact our offices.

Andy Young  
Moorland Adventure Sport



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