

**Town and Country Planning Act 1990  
North York Moors National Park Authority**

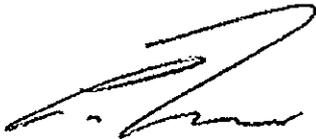
**Town and Country Planning  
(Control of Advertisements) (England) Regulations 2007**

To Ability Outdoors  
fao: Mr Richard Bashforth  
15 Rosedale Abbey  
Pickering  
North Yorkshire  
YO18 8SA

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The above named Authority being the Planning Authority for the purposes of your application registered 19 September 2011, in respect of proposed display of advertisements for the erection of 1 no. non illuminated gallow sign at Nr Dixons Hollow, Dalby Forest, Thornton le Dale has considered your said application and has refused consent for the display of the advertisements for the following reason:

1. The sign is considered to be excessively large and visually obtrusive in this forestry setting and as such would have a detrimental impact on local amenities and the character of the area. The proposal is therefore considered to be contrary to Development Policy 9 of the North York Moors Local Development Framework.



Mr C M France  
Director of Planning

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14 NOV 2011  
Date .....