Town and Country Planning Act 1990 North York Moors National Park Authority

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

To Normanhurst Enterprise Ltd
c/o Mr Jonathan Moore Lambe
The Barn
Bryn Cynan Fawr
Pontllyfni
Caernarfon
Gwynedd
North Yorkshire LL54 5EE



The above named Authority being the Planning Authority for the purposes of your application registered 19 July 2012 in respect of proposed display of advertisements namely advertisement consent for the replacement of 2 no. post mounted signs (1 no. illuminated) at Whitby Holiday Park, Whitby has considered your said application and has granted consent for the display of the advertisements subject to the following condition(s):

- 1. This consent is only valid for a period of five years from the date of this decision.
- 2. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Panning Authority.
- 3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
- 4. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
- 5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- 6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
- 7. The illumination source for the 'welcome' sign hereby permitted shall be by way of solar powered lighting only.

Reason(s) for Condition(s)

7. In the interests of the visual amenities of the locality and to comply with the provisions of NYM Core Policy A which seeks to conserve and enhance the special qualities of the National Park.

Mr C M France Director of Planning (C(O)PY

Date .. 1 3 SEP 2012