

**NORTH YORKSHIRE COUNTY COUNCIL
BUSINESS and ENVIRONMENTAL SERVICES**



**LOCAL HIGHWAY AUTHORITY
CONSIDERATIONS and RECOMMENDATION**

Application No:	NYM16/001/AD		
Proposed Development:	advertisement consent for the siting of touch screen information display		
Location:	Station Road Stores, Post Office, Station Road, Robin Hoods Bay		
Applicant:	Robin Hoods Bay Tourism - ASS Ltd		
CH Ref:		Case Officer:	Ged Lyth
Area Ref:	4/29/665	Tel:	
County Road No:		E-mail:	
To:	North York Moors National Park Authority The Old Vicarage Bondgate Helmsley YO62 5BP	Date:	16 February 2016
FAO:	Helen Webster	Copies to:	3 MAR 2016

Note to the Planning Officer:

In assessing the submitted proposals and reaching its recommendation the Local Highway Authority has taken into account the following matters:

The Institution of Lighting Professionals produce "The brightness of illuminated Advertisement, Professional Lighting Guide (PLG 05)." This gives a maximum luminance value for this type of sign at this type of location as 400cd/m².

Consequently, the Local Highway Authority recommends that Planning Permission is **REFUSED** for the following reasons:

W-01 Glare from Lighting Units

The siting, positioning and brightness of the proposed sign will be such that it causes distraction caused by glare to users of the highway.

Reason

In accordance with policy number and to ensure, in the interest of highway safety, that the lighting does not give rise to glare creating a hazardous distraction to drivers of vehicles on the adjacent highway.