NORTH YORKSHIRE COUNTY COUNCIL BUSINESS and ENVIRONMENTAL SERVICES



LOCAL HIGHWAY AUTHORITY CONSIDERATIONS and RECOMMENDATION

Application No:

NYM16/001/AD

Proposed Development:

advertisement consent for the siting of touch screen information

display

Location:

Station Road Stores, Post Office, Station Road, Robin Hoods Bay

Applicant:

Robin Hoods Bay Tourism - ASS Ltd

CH Ref:

Case Officer:

Ged Lyth

Area Ref:

4/29/665

Tel:

County Road No:

E-mail:

To:

North York Moors National Park

Date:

16 February 2016

Authority
The Old Vicarage

Bondgate Helmsley YO62 5BP

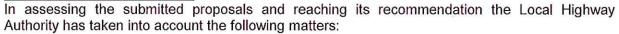
FAO:

Helen Webster

Copies to:

3 MAR 2016

Note to the Planning Officer:



The Institution of Lighting Professionals produce "The brightness of illuminated Advertisement, Professional Lighting Guide (PLG 05)." This gives a maximum luminance value for this type of sign at this type of location as 400cd/m².

Consequently, the Local Highway Authority recommends that Planning Permission is **REFUSED** for the following reasons:

W-01 Glare from Lighting Units

The siting, positioning and brightness of the proposed sign will be such that it causes distraction caused by glare to users of the highway.

Reason

In accordance with policy **number** and to ensure, in the interest of highway safety, that the lighting does not give rise to glare creating a hazardous distraction to drivers of vehicles on the adjacent highway.