

Town and Country Planning Act 1990
North York Moors National Park Authority

Town and Country Planning
(Control of Advertisements) (England) Regulations 2007

To Robin Hoods Bay Tourism - ASS Ltd
fao: Mr Graham Kemp
Beacholme
Covet Hill
Robin Hoods Bay
Whitby
North Yorkshire, YO22 4SN

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The above named Authority being the Planning Authority for the purposes of your application validated 07 January 2016, in respect of proposed display of advertisements namely **advertisement consent for the siting of touch screen information display at Station Road Stores, Post Office, Station Road, Robin Hoods Bay** has considered your said application and has **granted** consent for the display of the advertisements subject to the following conditions:

- The development hereby permitted shall not be carried out other than in strict accordance with the following documents:

Document Description	Document No.	Date Received
Site Location Plan	N/A	04 January 2016
Revised Touch Screen Location Plan	N/A	17 February 2016
Email from Graham Kemp	N/A	17 February 2016
Proposed Touch Screen	N/A	04 January 2016

 or in accordance with any minor variation thereof that may be approved in writing by the Local Planning Authority.
- This consent is only valid for a period of five years from the date of this decision.
- Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
- Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
- Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
- No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
- The luminance value of the installation hereby approved shall not exceed 400cd/m² unless otherwise agreed in writing with the Local Planning Authority.

Continued/Reasons for Conditions

Mr C M France
Director of Planning

For the Rights of Appeal and Notes See Overleaf

Date 15 MAR 2016

TOWN AND COUNTRY PLANNING ACT 1990

Continuation of Decision No. NYM/2016/0001/AD

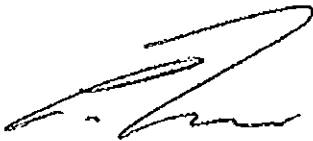
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Reasons for Conditions

1. For the avoidance of doubt and to ensure that the details of the development comply with the provisions of NYM Core Policy A and NYM Development Policy 3, which seek to conserve and enhance the special qualities of the NYM National Park.
- 2 – Standard condition numbers 2 to 7 (set out overleaf) are imposed by the Town and
7. Country Planning (Control of Advertisements) (England) Regulations 2007.
8. In accordance with NYM Development Policy 9 and in the interests of highway safety and the general amenity of the area.

Explanation of how the Authority has Worked Positively with the Applicant/Agent

The Local Planning Authority has acted positively and proactively in determining this application by identifying matters of concern within the application (as originally submitted) and negotiating, with the Applicant, acceptable amendments to the proposal to address those concerns. As a result, the Local Planning Authority has been able to grant planning permission for an acceptable proposal, in accordance with the presumption in favour of sustainable development, as set out within the National Planning Policy Framework.



Mr C M France
Director of Planning

15 MAR 2016
Date

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